

MEDIA PACK



Promote your products & services
with Chester Handbooks

01829 770895 | hello@chesterhandbooks.co.uk | www.chesterhandbooks.co.uk

Successfully bringing local people and local businesses together

With a coverage of **38,500 homes**, we produce **8 local magazines** that are targeted to ensure your business is seen by the right potential customers in your area.

Whether it's a long-term advertising campaign based on a full page ad or a smaller investment with a quarter size, we've got the space to ensure your business is seen and heard to get you results.

Taking YOUR business through the letterboxes of thousands of homes every month.

Why advertise with us?

- ✓ 8 HYPERLOCAL MAGAZINES
- ✓ HANDY A5 FORMAT
- ✓ DELIVERED TO 38,500 HOMES
- ✓ 20 YEARS IN BUSINESS
- ✓ TRUSTED LOCAL DELIVERERS
- ✓ FREE ADVERT DESIGN
- ✓ FREE WEBSITE LISTING
- ✓ SOCIAL MEDIA SUPPORT



88%

of readers have employed the services of businesses advertising in our magazines.

80%

of our readers keep their magazine for the full calendar month.

66%

of readers have Googled an advertiser as a direct result of seeing the advert in the magazine first.



→ Choose Your Area

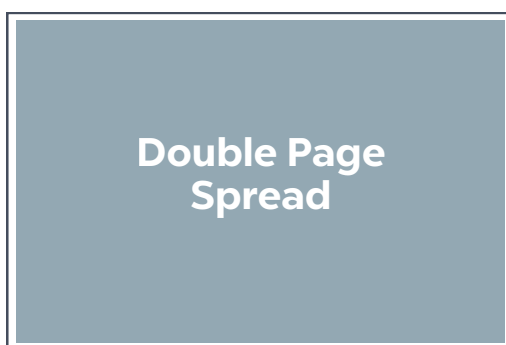
Upton	5000 homes
Huntington, Saughton & Boughton	5000 homes
Vicars Cross, Guilden Sutton & Littleton	3500 homes
Mollington, Saughall & Blacon	5000 homes
Chester City Urban	5000 homes
Curzon, Westminster & Kings Moat	5000 homes
Great Sutton & Stanney Oaks	5000 homes
Little Sutton & Ledsham	5000 homes
Hoole (Leaflet Delivery Only)	5000 homes

Numerous additional copies of all magazines are placed in pick up points across the areas such as; pubs, shops, libraries, community centres, dentists and surgeries.

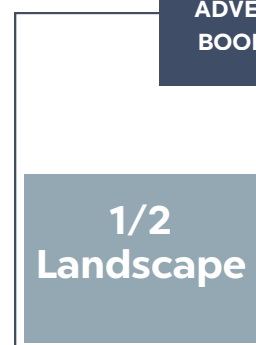
→ Choose Your Size



148mm (W) x 210mm (H)
+ 3mm bleed



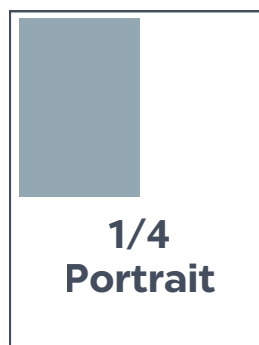
296mm (W) x 210mm (H) + 3mm bleed



132mm (W) x 93mm (H)



64mm (W) x 190mm (H)



64mm (W) x 93mm (H)



93mm (W) x 64mm (H)



64mm (W) x 44.5mm (H)

**FREE DESIGN
ON ALL
ADVERTS
BOOKED**

→ Rates

FULL PAGE	£139.00
HALF PAGE	£79.00
QUARTER PAGE	£49.00 (Minimum 4 months)
EIGHTH PAGE	£20.00 (Minimum 6 months)
DOUBLE PAGE	£215.00

**DISCOUNTS
AVAILABLE
ON MULTIPLE
BOOKING**

Price list per magazine.

Discounts available for 4 or 6 month periods or when placing your advert in multiple magazines in the same month. Ask us about premium pages and availability.

All prices plus VAT.



Additional Services



Leaflet Distribution

Along with our monthly magazines, our team can distribute up to **43,500 leaflets** across **Chester** and **Ellesmere Port**. Leaflet distribution is a great marketing idea for businesses, offering a tangible and often more noticeable form of advertising than digital alternatives. Leaflet distribution costs start at **£45 per 1,000 leaflets (minimum 5,000)** making it an affordable way to spread the word about your new product, a special event or a promotion you're running!

**£45 PER
1,000
LEAFLETS**
+ VAT



Print Service

Chester Handbooks delivers high-quality printing for everything from **business cards** and **brochures** to **leaflets** and **bespoke projects**.

We work to your budget and deadlines, providing a professional finish you can rely on every time.

**FREE
DELIVERY
ON ALL
ORDERS**



Design Service

Our in-house **Graphic Designer, Emily**, understands exactly what our clients need from their marketing and can design anything you need. She loves getting to know brands and knows how to make them stand out from competitors.

**GET
A DESIGN
QUOTE
TODAY**



Social Media Support

We understand that a full marketing mix is the ideal strategy for any thriving business. Whilst the bulk of our advertising remains in our 8 handy magazines that go through doors, we also know that online is an important vein of marketing.

Prices start from just **£10.00 + VAT**.

Contact Us

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