



Chester  
Handbooks

# Media Pack



# Promote your business with Chester Handbooks

As the longest-established marketing magazine in Chester, we hand deliver eight local magazines (Chester City, Huntington & Boughton, Great Sutton & Stanney Oaks, Vicars Cross & Guilden Sutton, Upton, Curzon Park, Westminster Park & Kingsmoat, Mollington & Saughall and Little Sutton & Ledsham) to 38,500 homes across the area every month.

Whether it's a long-term advertising campaign based on a full page ad or a smaller investment with a quarter size, we've got the space to ensure your business is seen and heard to get you results.

## 38,500 copies hand delivered to homes every month

# 88%

of readers have employed the services of businesses advertising in our magazines

# 66%

of readers have Googled an advertiser as a direct result of seeing the advert in the magazine first

# 80%

of our readers keep their magazine for the full calendar month

## Distribution Areas

Huntington & Boughton	5,000 homes
Vicars Cross & Guilden Sutton	3,500 homes
Upton	5,000 homes
Curzon & Westminster	5,000 homes
Mollington & Saughall	5,000 homes
Chester City	5,000 homes
Great Sutton & Stanney Oaks	5,000 homes
Little Sutton & Ledsham	5,000 homes

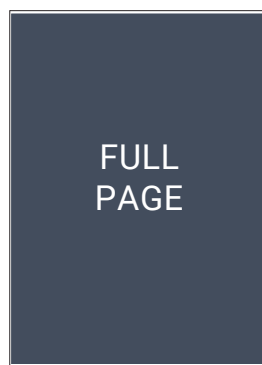
Numerous additional copies of all magazines are placed in pick up points across the areas such as; pubs, shops, libraries, community centres, surgeries.



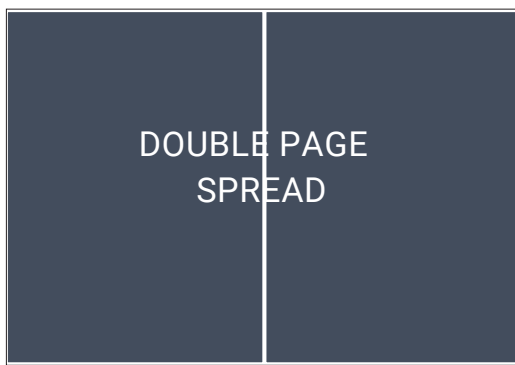
## Why Advertise With Us?

- ✓ Free artwork design
- ✓ Free website listing
- ✓ Trusted local deliverers
- ✓ Interesting articles, local community news & updates
- ✓ Established 2005
- ✓ Handy A5 format
- ✓ Delivered to **38,500** homes
- ✓ Social media support

# Sizing & Rates



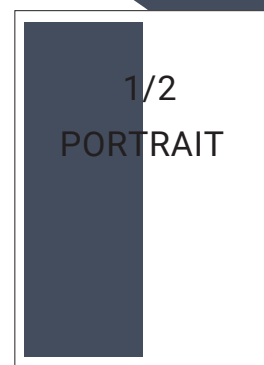
148mm (W) x 210mm (H)  
+ 3mm bleed



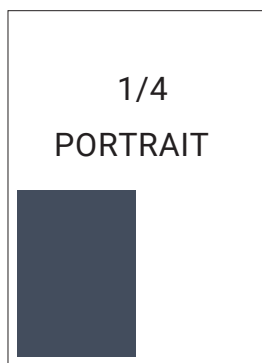
296mm (W) x 210mm (H) + 3mm bleed



132mm (W) x 93mm (H)



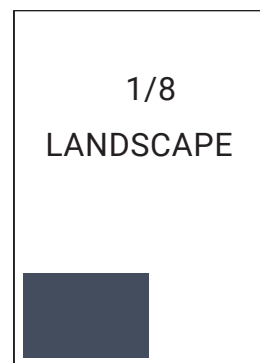
64mm (W) x 190mm (H)



64mm x 93mm



132mm (W) x 44.5mm (H)



64mm (W) x 44.5mm (H)

FULL PAGE	£139.00
HALF PAGE	£79.00
QUARTER PAGE	£49.00 (Minimum 4 months)
EIGHTH PAGE	£120.00 (6 months pre-payment required)
DOUBLE PAGE	£215.00

Price list per handbook. All prices plus VAT. Discounts are offered when booking an advert for 4 or 6 month periods or when placing your advert in multiple handbooks in the same month.

## Additional Services

### LEAFLET DISTRIBUTION

We offer a leaflet delivery service alongside the Handbooks for £40 per 1,000.

### WEBSITE BANNER

We offer large banners on our website for an additional charge of £25.

### RESTAURANT REVIEW

Double page spread, including photos for the fantastic price of only £199 + the cost of a meal for two.

### PRINT & DESIGN SERVICE

We are happy to quote any bespoke requirements you may have. Our designer will work with you to make sure that the message you want to deliver is printed to perfection.

# Social Media Support Bolt-On



1.2k Followers



880 Followers



Approx. 800 page views per month

We understand that a full marketing mix is the ideal strategy for any thriving business. Whilst the bulk of our advertising remains in our 8 handy magazines that go through doors, we also know that online is an important vein of marketing.

We offer a Social Media Support Bolt-On from just £10.00 a month that will help increase your business page's visibility. We will create tailored informed posts and share on our page, giving you the opportunity to share this with your followers, and create engagement. Our bolt-on packages are available in three tiers:



## **STANDARD** £10 A MONTH

1 x Facebook post  
1 x Instagram post

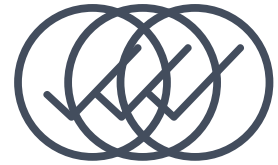
Web listing including your phone number, email address, brand logo and website link.



## **PRO** £15 A MONTH

2 x Facebook posts  
2 x Instagram posts

Web listing including your phone number, email address, brand logo and website link.



## **PREMIUM** £30 A MONTH

4 x Facebook posts  
4 x Instagram posts

Web listing with phone number, email, website, Facebook & Instagram links, brand logo and paragraph about your business.

Exclusive feature in our quarterly newsletter with 400+ readers.

Digital enhancement with links to your website and social channels.

Not got a Facebook/Instagram page for your business? We can set one up for you! Speak to our friendly team for more information.

## Contact Us

01829 770895

Unit 3 Poplar Farm Studios, Platts Lane, Hatton Heath, CH3 9AN

hello@chesterhandbooks.co.uk

www.chesterhandbooks.co.uk

